



ज्ञान-विज्ञान विमुक्तये

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सचिव

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Secretary



सत्यमेव जयते

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**University Grants Commission**

(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
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**14<sup>th</sup> January, 2020**

Respected Madam / Sir,

In continuation to this office letter dated **3<sup>rd</sup> January, 2020** to observe Swachhata Pakhwada from 16<sup>th</sup> to 31<sup>st</sup> January, 2020, several activities are to be carried out during the Swachhata Pakhwada 2020 for conducting **Swachhata Pledge** on **16<sup>th</sup> January, 2020** and **Plogging event** on **17<sup>th</sup> January, 2020**. Apart from the forwarded plan of activities, the following activities may also be undertaken by the higher educational institutions:

- Swachhata audit in all Institutions
- Seminars and workshops on the theme of swachhata for students and teachers across the country
- Distribution of swachhata related brochures / calendars/ diaries for all institutions
- Plogging events across institutions of Higher Education on a dedicated day (plogging may be done on **17<sup>th</sup> January, 2020** along with plantation of saplings)
- Curbing Single Use of Plastic and discourage use of Plastic in institutions.

All universities and its affiliated colleges / institutions are requested to observe the swachhata related activities undertaken during the Pakhwada and upload them at email [swachhtapakhwada2020@gmail.com](mailto:swachhtapakhwada2020@gmail.com). I am to attach herewith the **Swachhata Pledge** to be taken by all universities and its affiliated colleges / institutions.

The information / activities may be sent date wise during the mentioned period of the calendar alongwith photographs (2-5 MB).

Kind with regards,

Yours faithfully,

**(Rajnish Jain)**

**The Vice-Chancellor of all Universities**

## SWACHHATA PLEDGE

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

## स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहाँ के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।