

COURSE STRUCTURE FOR TWO YEARS MASTER OF BUSINESS ADMINISTRATION

SEMESTER	COURSE CODE	TITLE OF THE COURSE	Contact Hours			Credits
			L	T	P	
I	MBA401	Management Concept and Organizational Behaviour	3	0	2	4
	MBA402	Entrepreneurship Development	3	0	2	4
	MBA403	Business Statistics	3	0	2	4
	MBA404	Marketing Management	3	0	2	4
	MBA405	Accounting for Managers	3	0	2	4
	MBA406	Managerial Communication	3	0	2	4
	Total					24
II	MBA407	Human Resources Management	3	0	2	4
	MBA408	Financial Management	3	0	2	4
	MBA409	Research Methodology	3	0	2	4
	MBA410	Operations Research	3	0	2	4
	MBA411	Corporate Strategy	3	0	2	4
	MBA412	Managerial Economics	3	0	2	4
	Total					24
III	MBA413	Logistics & Supply Chain Management	3	0	2	4
	MBA414	Information Technology for Managers	3	0	2	4
	MBA415	Internship	0	0	8	4
	Elective 1: (Marketing)					
	MBA416	Consumer Behaviour	3	0	2	4
	MBA417	Rural Marketing	3	0	2	4
	Elective 2: (Finance)					
	MBA418	Strategic Cost Management	3	0	2	4
	MBA419	Advanced Financial Management	3	0	2	4
	Elective 3: (Human Resource)					
	MBA420	Recruitment & Selection	3	0	2	4
	MBA421	Industrial Relations & Legislations	3	0	2	4
	Total					28
IV	MBA422	International Business	3	0	2	4
	MBA423	Innovation & Design Thinking	3	0	2	4
	MBA424	Project Report	0	0	8	4
	Elective 1: (Marketing)					
	MBA425	Strategic Brand Management	3	0	2	4
	MBA426	Digital & Social Media Marketing	3	0	2	4
	Elective 2: (Finance)					
	MBA427	Mergers Acquisitions & Corporate Restructuring	3	0	2	4
	MBA428	Indirect Taxation	3	0	2	4
	Elective 3: (Human Resource)					
	MBA429	Conflict & Negotiation Management	3	0	2	4
	MBA430	Personal Growth & Interpersonal Effectiveness	3	0	2	4
	Total					28
Total					104	